



Single Mothers
EMPOWERMENT CONFERENCE

Revive & Refresh

McWane Science Center

July 9, 2016

9am-3pm

with ABC 33/40 News Anchor,
Linda Mays

Resources, Speakers, Mentorship, Support
Network

**Sponsorship & Advertising
Packages**

Single Mothers Empowerment Conference, Inc.

Annual Conference Program Book Sponsorship & Advertising Guidelines 2016

Single Mothers Empowerment Conference, Inc. (SMEC) is a 501(c)3 community-based nonprofit organization in Birmingham Alabama. Our mission is to renew the lives of single-parent women and their children by providing a constellation of information, resources, a strong network of support and motivation.

Our annual day-long conference is designed to achieve our mission with the assistance of experts, professionals, speakers, vendors and heartfelt volunteers. We address major issues including finances, career planning, education, entrepreneurship, parenting skills, healthy relationships and self advocacy. We aim to empower single mothers to address the challenges and obstacles they face as family leaders, while helping them renew their hopes, dreams and goals. Also, an essential part of our dedication is to provide free child care for participants during the conference.

Your financial assistance is greatly needed to make sure this worthy effort becomes a reality and contributes to the success and positive future of single mother families in our communities. At each sponsorship level, your visibility increases dramatically as your support will be highlighted in select media advertisements, the conference website, Alabama Department of Public Health's website, social media promotions, conference announcements, published in the Conference Program Book and more.

The 2016 Single Mothers Empowerment Conference will be held Saturday, July 9th, from 9:00 A.M. - 3:15 P.M. at the McWane Science Center.

2016 CORPORATE SPONSORSHIP

PLATINUM - \$5000 & up

GOLD - \$3,000

SILVER - \$1,000

Bronze - \$500

Pre-Conference Benefits

Company Name/Logo displayed in or on:

- Select Media advertisement
- Television advertisement
- Social media advertisement
- Printed on statewide distributed advertisement
- ADPH-Office of Women's Health website
- SMEConference webpage
- Company Rep may participate in media promotion

Conference Day Benefits

Company Name/Logo displayed in or on:

- Television advertisement
- Social media advertisement
- Printed on advertisement distributed throughout Alabama
- ADPH Office of Women's Health website.
- SMEConference webpage

Conference Day Benefits

Company Name/Logo display on:

- Social media advertisement
- SMEConference webpage

Conference Day Benefits

Company Name displayed on.

- SMEConference webpage

Conference Day Benefits

- Booth on site
- Logo Banner displayed
- Opportunity to provide promotional material in 100 participants Goodie bags
- Six Complimentary registrations
- Free full page, color ad in program book
- Free second ad in program

Conference Day Benefits

- Booth at site
- Logo Banner displayed
- Opportunity to provide promotional material in 100 participants Goodie bags
- Four complimentary registrations
- Free full-page, color ad in program book
- Free second ad in program book

Conference Day Benefits

- Opportunity to provide promotional material in 100 participants Goodie bags
- Two complementary registrations
- Free full page color ad

Conference Day Benefits

- Opportunity to provide promotional material in 100 participants Goodie bags
- One complimentary registration
- Free half page black/white ad in program book

Post Conference Benefits

- Sponsorship in ADPH Office of Women's Health Annual Report
- Recognition in Alabama's Health Magazine
- Listed in SMEC Resource Directory

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2016 SMEC SPONSORSHIP ADVERTISEMENT

I wish to: *Sponsor the conference at the following level

- Platinum Level Sponsor \$5,000 plus
- Gold Level Sponsor \$3,000
- Silver Level Sponsor \$1,000
- Bronze Level Sponsor \$500

*Support the conference at the following non-sponsor advertisement level

- Patron advertisement \$375 (1/4 page)
- Vendor advertisement \$250 (Business card)

Company name (as it will be listed in printed materials)

Contact Name/ Title: _____

Company Name: _____

Address: _____

Telephone: _____

Fax: _____

E-mail: _____

*Email company logo and this form to: SMEConferenceal@gmail.com
or mail form and payment to: 429 Green Springs Highway, Suite-161-#374 Birmingham, AL 35209
or: P. O. Box 19824 Birmingham, AL 35219*

Make checks payable to: Single Mothers Empowerment Conference, Inc.

*To ensure inclusion in all marketing materials, please return by **June 27, 2016***

